

Consumers			
Description	Standard	Patron	Preserver
Annual Rate	FREE	\$10	\$25
Search	✓	✓	✓
Favorite Business	✓	✓	✓
Special Discount	✓	✓	✓
Commemorative Charter Member Decal	✗	1	1
Alliance Commemorative Charter Member T-Shirt	✗	✗	1

Business Memberships			
Description	Directory [RW1]	Supporting [RW2]	Heritage [RW3]
Membership Rate	\$49.99/yr \$4.99/mo	\$250/yr \$24.99/mo	\$500/yr \$49.99/mo
Business Name	✓	✓	✓
Contact Information	✓	✓	✓
Mapped Location	✓	✓	✓
Turn by Turn Directions	✗	✓	✓
Website Link	✓	✓	✓
Facebook Link	✓	✓	✓
LinkedIn Link	✗	✓	✓
Instagram Link	✗	✗	✓
Tag (Characters)	16	48	250
Category	1	3	10
Image	1	5	20
Link Share Capability	✓	✓	✓
Business Description (Characters)	140	400	2400
Business Special Listings	✗	✓	✓
Hide Related*	✗	✗	✓
Monthly Newsletter	✓	✓	✓
Educational Webinars	✓	✓	✓
Business Training Webinars	✗	✓	✓
Welcome Packet	✓	✓	✓
Commemorative Charter Member Decal	1	3	10
Alliance Commemorative Charter Member T-Shirt	✗	1	1
Sportsmen's Business Alliance Commemorative Charter Member Hat	✗	✗	1

All members are subject to the approval of the Sportsmen's Business Alliance (timeline).

Sponsorships			
Description	Silver [RW1]	Gold [RW2]	Platinum [RW3]
Annual Rate	\$2,500	\$5,000	\$10,000
Heritage Membership Benefits	✓	✓	✓
PR Release of Sponsorship to Media and All Business & Consumer Membership Levels	✗	✗	✓
Company Logo on Sponsorship Page	Silver Section & Sizing	Gold Section & Sizing	Platinum Section & Sizing
Featured Banner Ad on Website	✗	1 Week	1 Month
Announcement of Sponsorship in Newsletter	✓	✓	✓
Newsletter Logo & Column	✗	No	300 Word
Business Partner Listing in Annual Report	Silver Section & Sizing	Gold Section & Sizing	Platinum Section & Sizing
Annual Report Write Up (words)	50	200	400
Social Media Promotions	1	2	6
Approved Email Blast to a Targeted Group of Members	✗	✗	1
Featured "Sponsor Story" on Website (words)	100	200	400-600
Tickets to Annual Sportsmen's Business Alliance Annual Conference	4	6	10
Sponsorship Recognition at Sportsmen's Business Alliance Annual Conference	✓	✓	✓
Advertising Insert in Welcome Package	✗	✗	1
Verbal Recognition on Podcast	✗	✗	✓
Podcast Interview with Top Company Official	✗	✗	✓
Verbal Recognition on Shake Rattle and Troll Radio Show	✗	✗	✓
Expo Table at Annual Conference (Limited Availability)	✗	✗	✓
Sponsorship Advertising Value*	\$6,414	\$10,462	\$25,861.00

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